

*Welcome back*  
*to our*  
**QUARTERLY NEWSLETTER!**



**EDITOR'S NOTE**

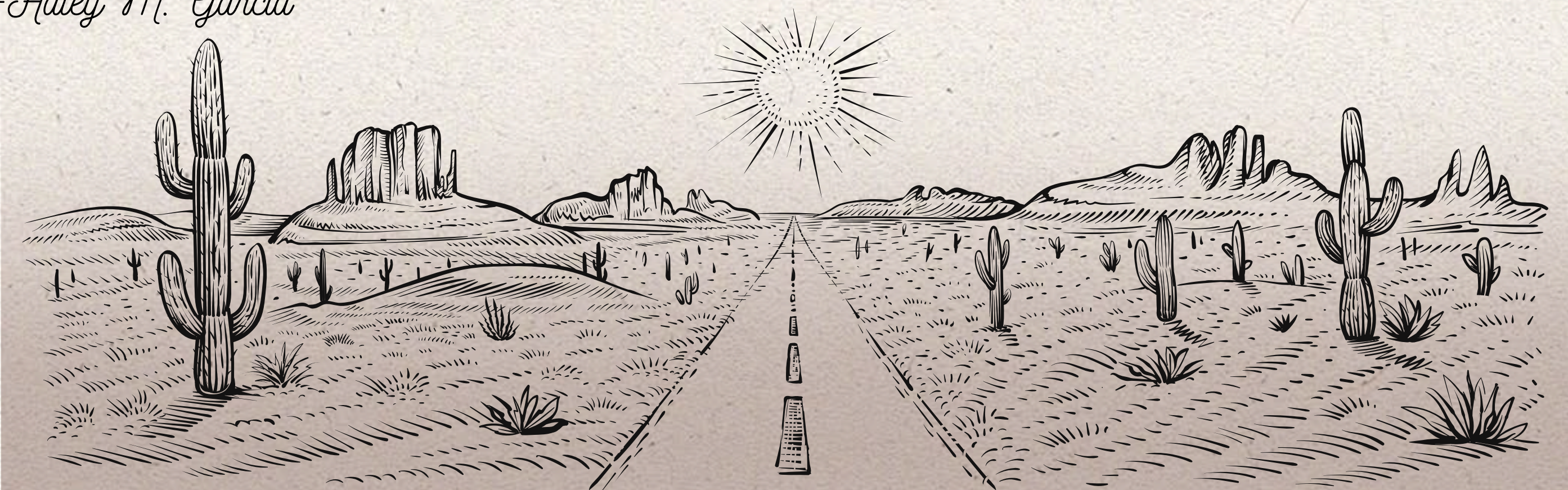
*Entering a new year brings fresh opportunities for growth and innovation, and the DLLC welcomes 2025 with optimism about what lies ahead. But before we look forward, we'd like to highlight some of the key moments from the conclusion of 2024.*

*In this sixth edition, you will meet Ms. Veronica Thompson, owner of Vonet's Bartending Services LLC, whose ambition and dedication to the Arizona liquor community shine through the page. You'll also see how our wonderful team spread joy during the holiday season, and catch a glimpse of our involvement at a local tribal community event.*

*As a Department, it is essential that we engage with and give back to the communities around us. What better way to do so than by participating in another memorable holiday season?*

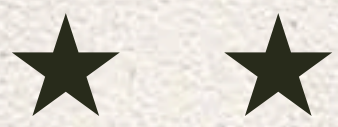
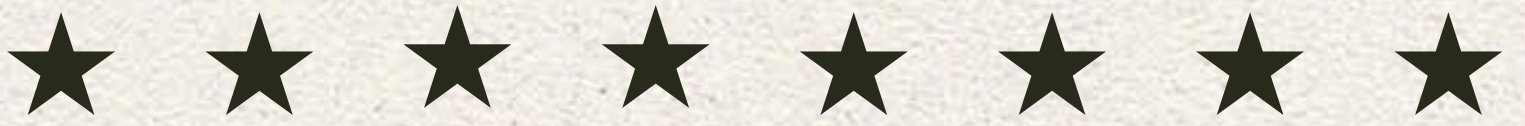
*As always, thank you for taking the time to stay informed and see what the DLLC has been up to.*

*-Haley M. Garcia*



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# SUCCESS STORY



## VONET'S BARTENDING SERVICES LLC

*Elevating Standards in the West Valley with Title 4 Training*



**V**eronica Thompson's journey from a corporate career to entrepreneurial success is a testament to the power of following one's passion. Originally from Dallas, Texas, Ms. Thompson made a bold decision to move to Buckeye, Arizona, leaving behind her long-time corporate job in pursuit of a more fulfilling and independent path. In 2018, she founded Vonet's Bartending Services LLC, a minority and women-owned business offering not only mobile bartending services but also event planning and Title 4 training courses—an area she quickly realized was in high demand in the West Valley of Arizona.

*With over two decades of experience in the liquor industry, Ms. Thompson's journey has been intentional and purposeful. Her deep knowledge and expertise in responsible alcohol service set the foundation for her business, but it was her monumental achievement working at Super Bowl LVII that marked a true turning point. For Ms. Thompson, this event was a proud milestone that solidified her place in the industry.*

*However, her drive didn't stop there, recognizing a gap in Arizona's Title 4 certifications for the new individuals working as bartenders and servers, post Covid-19 exodus. Ms. Thompson's passion for educating others about responsible drinking led her to pursue approval from the Arizona Department of Liquor Licenses and Control to conduct Title 4 rules and regulations training.*

*Through this initiative, she is transforming how individuals working in the liquor industry perceive their role in serving alcohol. Her engaging and hands-on training connects deeply with her clients, emphasizing the weight of responsibility that comes with the ability to serve alcohol. Ms. Thompson ensures that her clients fully understand liquor laws, the adverse consequences of overserving, and the importance of safety when serving.*

*The State's support and recognition of Ms. Thompson's work provided the credibility her business needed to soar to new heights. With the Department's backing, Vonet's Bartending Services has thrived and grown, and Ms. Thompson couldn't be more grateful for the opportunities this legitimacy has brought her. One of her most significant recent achievements is being named the preferred bartending service provider for W.T. Gladden's Family Event Center, a prestigious recognition that has opened even more doors for her business.*

*Beyond business success, Ms. Thompson finds fulfillment in the growth of her team. She is incredibly proud of the amazing individuals who contribute to the business and loves seeing their progress as they grow alongside the company. Vonet's Bartending Services has not only shaped Ms. Thompson's life but has also had a profound impact on the lives of those around her, providing a platform for growth, opportunity, and community.*



Through her entrepreneurial journey, Ms. Thompson has cultivated a strong sense of confidence in her business acumen and an understanding of the importance of grace—both in giving and receiving. Her story is one of resilience, dedication, and an unyielding commitment to revolutionizing the liquor industry. By blending her passion with strategic expertise, she has not only achieved personal growth but has also propelled her business to new heights, making a lasting positive impact in the field. Vonet's Bartending Services continues to thrive, and with Ms. Thompson's dedication, the future looks brighter than ever.

